

## SCHOOL OF PUBLIC AFFAIRS AND GOVERNANCE

The Silliman University School of Public Affairs and Governance believes in governance that looks into the heart rather than at the appearance of things or phenomena (1 Sam 16:7). The school maintains that no facts exist except those that are disclosed in the interpretation of what is already understood (Salazar, 2001). As Salazar aptly puts it, "We can have a million facts in our heads and still remain uneducated."

For the SU-SPAG, the goal of real education is to enable students to stand in the truth that manifests in our existence, not just accumulate mere facts through a predefined theory for practical considerations. Facts do not give us true knowledge, since true knowledge can only spring from a system of knowing wherein one is able to learn. The sense of this education, which is fundamental in our search for truth and which one can learn in SPAG, is ensconced in the words of Martin Heidegger (1987):

But to know means: to be able to stand in the truth. Truth is the manifestness of the essence (i.e., existence). To know is accordingly to stand in the manifestness of the essence, to endure it. Merely to have information, however abundant, is not to know. Even if curricula and examination requirements concentrate this information into what is of the greatest practical importance, it still does not amount to knowledge. XXX The man who possesses such information and learned a few practical tricks, will still be perplexed in the presence of real reality, which is always different from what the Philistine means by down-

to-earth; he will always be a bungler. Why? Because he has no knowledge, for to know means to be able to learn.

Heidegger's thought process exposes the obsolescence of the calculative academics whose thought processes have matured in the existing performance measurement approaches that rely primarily on financial accounting measures which, according to Kaplan and Morton (1996), are "becoming obsolete." In the Philippine setting, the same thinking process paves the "ground of thoughtlessness" in NEDA's penchant for constructing arbitrary macroeconomic and financial performance indicators which have led Philippine governance to nowhere but backwardness.

As an agent of change in governance, the SPAG has redirected its learning thought processes to a transcendental mode of understanding reality for strategic decision-making in governance. In this approach to knowing, SPAG'S calculative learning mechanisms are grounded on meditative learning, which enables students to stand in the self-showing of what is there to learn from reality. This self-showing of reality nourishes the calculative thinking of the students to develop key result areas for strategic action in governance. Following the logic of transcendental knowing and strategic decision making, the school expects to develop a new set of graduates who can overcome over-reliance on the financial accounting measures that are used in existing governance. These performance measures only encourage the development of what Heidegger calls "flight-from thinking" that grounds the

prevailing thoughtlessness (Heidegger, 1967). Thus, SPAG's calculative thinking in terms of established balanced governance KRA (Key Result Areas) measurement approach to learning for

good governance is a meditative thinking articulation that will give its students "a system to communicate and to align good governance to new strategies (see also KPMG-NN Institute, 1990).

## ADMISSION REQUIREMENTS

1. Must be a high school graduate from a school duly recognized by the government.
2. Must submit a high school card with a general average of not less than 83 percent and with a grade of not less than 83 percent in Math, English and Science. For Silliman University High School graduate, a general average of 80 percent is acceptable.
3. Must submit two certificates of good community standing, one from the school and one from the community. SUHS graduate does not need to submit the school certificate.
4. Must take the S.U. Admission Placement Examination with a rating of not less than 35 percentile with ELPT, MPT and GA of not less than 35 percentile.

## CURRICULUM

### First Year

First Semester	Units	Second Semester	Units
BC 11 Basic Communication Skills	3	BC 12 Basic Communication Skills	3
Math 11 College Algebra	3	CS 1 Computer Fundamentals	3
Rel 11 OT Message in the Phil. Context	3	Hist 52 Philippine History	3
Philo 31 Introduction to Logic	3	Psych 11 General Psychology	3
FOLA 1 Foreign Language (Span. 11)	3	Rel 22 NT Message in the Phil. Context	3
Spch 11 Basic Speech Communication	3	FOLA 2 Foreign Language 2 (Span. 12)	3
P.E. 11 Basic Physical Education	2	P.E. 12 Basic Physical Education 2	2
PA 11 Intro to Theory and Practice of PAG	3	NSTP 2 National Service Training Program	3
NSTP 1 National Service Training Program	3		
<b>Total Units</b>	<b>26</b>	<b>Total Units</b>	<b>23</b>

### Second Year

First Semester	Units	Second Semester	Units
BC 25 Adv. Comp. And the Research Paper	3	Pol. Sci 10 Introduction to Political Science	3
Hist 21 Asian Civilization	3	Lab Sci Biology/Chemistry/Physics2	5
Lab Sci Biology/Chemistry/Physics1	5	Pol Sci 51 Phil Nat'l Govt. & the New Constitution	3
Fil 13 Pakikipagtastasan	3	Spch 23 Speech & oral Communication	3
PE 21 Basic Physical Education	2	PA 22 Basic Government Accounting	3
Rel 61 Christian Ethics	3	P.E. 22 Basic Physical Education	2
Philo 23 Philo of the Human Person	3	PA 24 Zen Buddhism as Applied to PA	3
PA 21 Econ. Performance Analysis of Public Policy	3		
<b>Total Units</b>	<b>25</b>	<b>Total Units</b>	<b>22</b>

### Third Year

First Semester	Units	Second Semester	Units
PA 31 Customer Relations Mgt. in Governments 3		Fil 24N Panitikang Pilipino	3
Litt 21 Literature of the Philippines	3	Litt 22 Literature of the World	3
Socio 11 Intro to Sociology 3		Physics 25 Earth Science	3
FA 51R Art and Music Appreciation	3	Nat Sci Elec Biology/Chemistry/Physics3	3
PA 33 Chinese Political Philo	3	Math 16 Test & Measurement & Applied Gen. Stat.	3
Fil 25 Retorika 3		Hist 41 Rizal's Life and Works	3
PA 35 Marketing for Public Governance and non-profit Organizations 3		PA 32 Human Resource Mgt.	3
		PA 34 PAG Administrative Research4	3
Total Units	21	Total Units	24

### Fourth Year

First Semester	Units	Second Semester	Units
PA 41 Basic LGU Training Needs and Training Module Preparation	3	PA 42 Management, Finance, and the Regulation of Public Infrastructure	3
PA 43 Indian Philo as Applied to Public Affiars Mgt.	3	PA 44 Public Finance	3
Socio 63 Current Issues and Contemporary Development w/ Taxation & Land Reform	3	PA 48 Procurement Policy and Property Mgt.	3
PA 45 State Budget Process	3	Major Elec 4 PA 52 Global Warming and Climate Change	3
Major Elec 1 PA 51 Human dimensions of the Env't.	3	Major Elec 5 PA 54 History of Economic Thought	3
Major Elec 2 PA 53 Prin. & Techniques in CRM	3	Major Elec 6 PA 56 Feasibility Study and Investment Plan for Governments and non-profit Organizations	3
Major Elec 3 PA 55 Principles & Methods of Teaching	3		
Total Units	21	Total Units	18

*PAG – Public Affairs and Governance*

*1 Chemistry 11 or Biology 21 or Physics 24*

*2 May Choose from Chemistry 11 & 12, or Bio 21 & 22, or Phys 24 but not a repetition of what was taken during the first semester and without prejudice to the prerequisite imposed by the concerned department.*

*3 For three (3) units Natural Science Elective. Those who have taken Chem. 11 and 12, Phys 11 or Bio 11 or 25*

*4 Research output is a full-blown-project Feasibility Study*

### Course Description

#### **PA 11 Intro to Theory and Practice of Public Affairs and Governance**

**3 units**

Surveys the various concepts, theories and forms, institutions, organizations and culture in regard to public affairs, governance and national conscience.

#### **PA 21 Economic Performance Analysis of Public Policy**

**3 units**

An analysis of major economic policies, the Medium Term Philippine Development Plan, and the Constitutional basis of the Philippine economy, the U.S. Public Law 480 and the Philippine grain imports, free trade and free market theory, “Dollarization” of the economy and their impact on economic growth and development.

#### **PA 22 Basic Government Accounting**

**3 units**

models (such as five years projected income statement, five year projected cash-flow and five year projected balance sheet) as well as understand how these models guide managers in making investment decisions that will fulfill the essential duty of governance

**PA 24 Zen Buddhism as Applied to PA**

**3 units**

Survey of the history, doctrines and practices of Chan Buddhism in China and Zen Buddhism of Japan. It will examine the significance of Zen in twentieth-century Japanese Philosophy (the Kyoto School) on the question of public affairs and governance.

**PA 31 Customer Relations Mgt. in Governments**

**3 units**

**PA 32 Human Resource Management**

**3 units**

The efficient and effective management of human resources is the main thrust of the course. Topics include policies and practices conducive to good relations with employees, effective and efficient human resource utilization, operative functions such as procurement, development, composition, integration, maintenance and separation of employees. How to best manage human resources in the light of their being created by God's image and likeness, thus affording dignity and respect to man, are essential topics in the course. A pre-requisite to PA 41.

**PA 33 Chinese Political Philosophies**

**3 units**

Survey of the major philosophical traditions of China, focusing on concepts of nature, man and society, freedom and knowledge. Special attention will be given to the work of Confucius (with Mencius and Shun Tzu), Taoism of Lao Tzu and Chuang Tzu, Mo Tzu, Sun Tzu, and recent philosophical movements in regard to public affairs, governance and conscience building.

**PA 34 PAG Administrative Research**

**3 units**

Scientific Methods of behavioral research: Theory formulation, operationalization of the theory, selection of appropriate techniques, Data analysis and interpretation. Includes feasibility study of projects involving macro-environment analysis, task environment analysis, internal organization analysis

**PA 35 Marketing for Public Governance and non-profit Organizations**

**3 units**

An analysis of the flow of goods and services from the producer to the consumer, including the four Ps in marketing and government regulation, the application of basic management principles to marketing strategy construction and application. The whole marketing plan formulation is done in the context of national conscience.

**PA 41 Basic LGU Training Needs Assessment and Training Module Designing**

**3 units**

Focuses on recruitment and preparation of the government recruits to seamlessly fit into management positions or slots; rethinking how the present LGU hiring, training and reward practices are conducted.; designing a talent plan which is to be

placed at the heart of the LGU strategic plan. Includes training module preparation. (A team-teaching subject with the education professor). Pre-requisite: PA 32.

**PA 42 Management, Finance, and the Regulation of Public Infrastructure** **3 units**

**PA 43 Indian Philosophy as Applied to PA** **3 units**

Survey of the major philosophical and religious traditions in the Indian Culture It will also look at some developments in Indian thought, particularly as these thoughts apply to public affairs, governance, and national conscience building.

**PA 44 Public Finance** **3units**

An overview of local fiscal administration — concepts, intergovernmental fiscal relations, power of taxation, problems in local finance; local fiscal situation in terms of strengths, weaknesses and problems, critiquing of documented process of local finance; reflections on local revenue generation and administrative strategies, lessons from existing revenue administrative strategies, lessons from existing revenue administration and business processes.

**PA 45 State Budget Process** **3 units**

Basic principles and concepts of budgeting, the relationship between budget and the economy, budget-plan-construction, and an analysis of the budget process, up to the budget implementation stage.

**PA 46 Procurement Policy and Property Management** **3 units**

A survey of the basic policy pertaining to procurement in public affairs, including case analysis of management practices in the Philippine procurement processes.

**PA 51 Human Dimensions of the Environment** **3 units**

A study of the basic social and economic concepts pertaining to the environment and its preservation.

**PA 52 Global Warming and Climate Change** **3 units**

An analysis of global warming and climate change in terms of how pollutants are transported in the atmosphere and how atmospheric conditions affect their concentrations. The course is divided into three parts. Part one includes basic understanding of thickening of the vulnerable thin layer of the atmosphere by the global warming pollution causing global warming (called the greenhouse effect) and climate change. Part two studies the level of atmospheric temperature vis-à-vis the level of CO<sub>2</sub> in the last two thousand years and determine which period within the span of 2,000 years is the hottest. Part three covers the analysis of warming the ocean that produces violet typhoons such as tornadoes and hurricanes in the context of the presupposition that there is a direct relationship between the increase heat of the ocean and the increase in wind velocity. The final stage is a moral reflection for us to make adjustments in our activities in the context of Christian faith, e.g. our way of thinking, stewardship and shepherding of the God given resources.

**PA 54 A History of Economic Thought**

**3 units**

A survey of Classic economic thought and practices of mercantilism and the nationalist economics; a brief analysis of economic cycles as these are understood in the context of the classical, neo-classical-monetarist framework, the price-control scheme of J.K. Galbraith and the Mixed economy of Paul Samuelson in relation to Philippine Public Affairs and governance.

**PA 55 Principles and Methods of Teaching**

**3 units**

This course is intended for would-be teachers who need to have a strong foundation and thorough grasp of the teaching-learning process which includes the theories, principles, and methodologies. It also intends to equip them with the basics of Educational testing, measurement and evaluation.

**PA 56 Feasibility Study and Investment Plan for Governments and non-profit Organizations**

**3 Units**

**Faculty**

A. Transcendental Aesthetics Course

Reynaldo Y. Rivera

Doctor of Philosophy in Philosophy, University of San Carlos, Cebu City

M.A. in Philosophy, University of San Carlos, Cebu City

M.A. (Political Science, College Scholar Awardee), University of the Philippines, Diliman, Quezon City

A.B. (Political Science, cum laude; Philosophy), Silliman University, Dumaguete City

With Certificate in Public Fiscal Administration, SU-UP-FAFI

Jeffrey V. Ocaj

M.A. in History, Silliman University, Dumaguete City

M.A. in Philosophy, University of San Carlos, Cebu City

A.B. Philosophy, Holy Name University, Bohol

A.B. Political Science, Holy Name University, Bohol

Harold A. Jumud

M.A. in Philosophy, University of San Carlos, Cebu City

A.B. Philosophy, University of San Carlos, Cebu City

Ferdinand M. Mangibin

M.A. Theology (candidate), Don Bosco Center in Studies, Manila

M.A. in Philosophy, University of San Carlos, Cebu City

A.B. Philosophy, Adamson University, Manila

A.B. Theology, Don Bosco Center in Studies, Manila

## B. Strategic Management Course

Jenny L. Chiu

Master in Business Administration, De La Salle University, Taft Avenue, Manila

BBA major in Accounting, Silliman University, Dumaguete City

BBA major in Management, Silliman University, Dumaguete City

Mirabelle J. Encoy

Doctor in Management, University of San Jose Recoletos, Cebu City

MBA-General Business, De La Salle University, Taft Avenue, Manila

BBA major in Management, Silliman University, Dumaguete City

Gloria G. Futralan

LLB, Silliman University, Dumaguete City

MBA, Ateneo Graduate School of Business, Manila

BBA-Management, Silliman University, Dumaguete City

With Certificate in Fiscal Administration, Silliman University

With Certificate in Public Finance, University of Bath, United Kingdom

Wilma M. Tejero

M.A. in Economics, Ateneo de Manila University, Manila

MBA, Silliman University, Dumaguete City

BBA-Management, Silliman University, Dumaguete City

Tabitha E. Tinagan

LLB, Silliman University, Dumaguete City

Masters in Public Administration, Silliman University, Dumaguete City

BBA – Management, Silliman University, Dumaguete City

## C. Public Administration Course

Jan Antoni A. Credo

Masters of Public Administration, Dumaguete City

A.B. History, Silliman University, Dumaguete City

Editha B. Enumerabellon

Masters in Public Administration, Silliman University, Dumaguete City

A.B. in Political Science, Silliman University, Dumaguete City

Jojema D. Indab

M.A. in Political Science, University of the Philippines, Dilliman, Manila

A.B. in Political Science, Silliman University, Dumaguete City

Renante R. Lingcong

Masters in Public Administration, Silliman University, Dumaguete City

A.B. in History, Silliman University, Dumaguete City

Ma. Emelen R. Nakao  
Ph.D. in Education, Silliman University, Dumaguete City  
Masters in Public Administration, Silliman University, Dumaguete City  
A.B. in Political Science, Silliman University, Dumaguete City

#### D.Environmental Science Courses

Hilconilda Calumpong  
Ph.D. in Biology, UCLA-U.S.A.  
M.S. in Biology, Silliman University, Dumaguete City  
Bachelor of Science in Medical Technology, magna cum laude, Silliman University,  
Dumaguete City

Janet S. Estacion  
Ph.D. in Zoology, James Cook University, Australia  
M.S. in Marine Biology, University of the Philippines, Los Baños, Manila  
B.S. in Biology, cum laude, Silliman University, Dumaguete City

Enrique G. Oracion  
Doctor of Philosophy in Anthropology, USC, Cebu City  
M.A. major in Sociology, S.U., Dgte. City  
A.B. major in Sociology, cum laude, S.U., Dgte. City

Dr. Ben S. Malayang III  
Ph.D. (Wildlife Resource Science), University of California, USA  
M.A. (Philosophy), Ohio University, USA  
M.A. (International Affairs), Ohio University, USA  
A.B. major in Philosophy, University of the Philippines,  
Diliman, Quezon City

#### E. Education and Test & Measurement Courses

Gina F. Bonior  
M.A. in English as Second Language, University of Hawaii, Hawaii  
M.A. in English, University of the Philippines, Quezon City  
Bachelor of Secondary Education major in English, Silliman University, Dgte.City

Anatoly Karpov P. Buss  
M.A. in Education major in Educational Management, Silliman University  
Bachelor of Science in Physics with emphasis on computer applications, Silliman  
University  
With Certificate in Professional Education, Silliman University  
With Certificate in Human Resource Management, Silliman University  
With Certificate in Psychology, Silliman University



Pablito de la Rama

Doctor of Philosophy in Test and Measurement, University of San Carlos, Cebu City

M.A. Educational Management, Silliman University

Bachelor of Science in Industrial Education, Silliman University, Dgte. City

Betsy Joy B. Tan

Doctor of Philosophy in Education, Silliman University

M.A. in Education (Guidance and Counselling, SU)

AB (Psychology), Silliman University

BS in General Science, Silliman University